

## The only viable key management solution for Automotive



### Lifetime hardware warranty + free software upgrades

All hardware faults are fixed for free, including parts and labour, for the duration of the support contract. Our software is constantly being updated to add new features. You can ask for specific features to be built in to our development roadmap and will implement them at no extra cost. We automatically upgrade your software at our twice yearly health checks so you are always kept up to date with the latest revisions.

### Technical support + comprehensive health checks

If you have forgotten how to perform a particular task and our help guides are failing to clarify the issue, we will talk things through with you over the phone or visit you on site. We will visit your site twice a year and perform a complete audit of the system. We will also make recommendations on how to improve your use of the system and provide re-training if required.

### Free overnight error and diagnostic checks

Any problems are automatically logged and uploaded to our servers allowing us to find the fault and fix it, in many cases before it becomes a noticeable issue. We perform overnight integrity checks to ensure the system is working correctly. The database is also examined periodically to determine how people are using the system, enabling us to tailor our health check visits so that the time is spent improving how the system works for you.

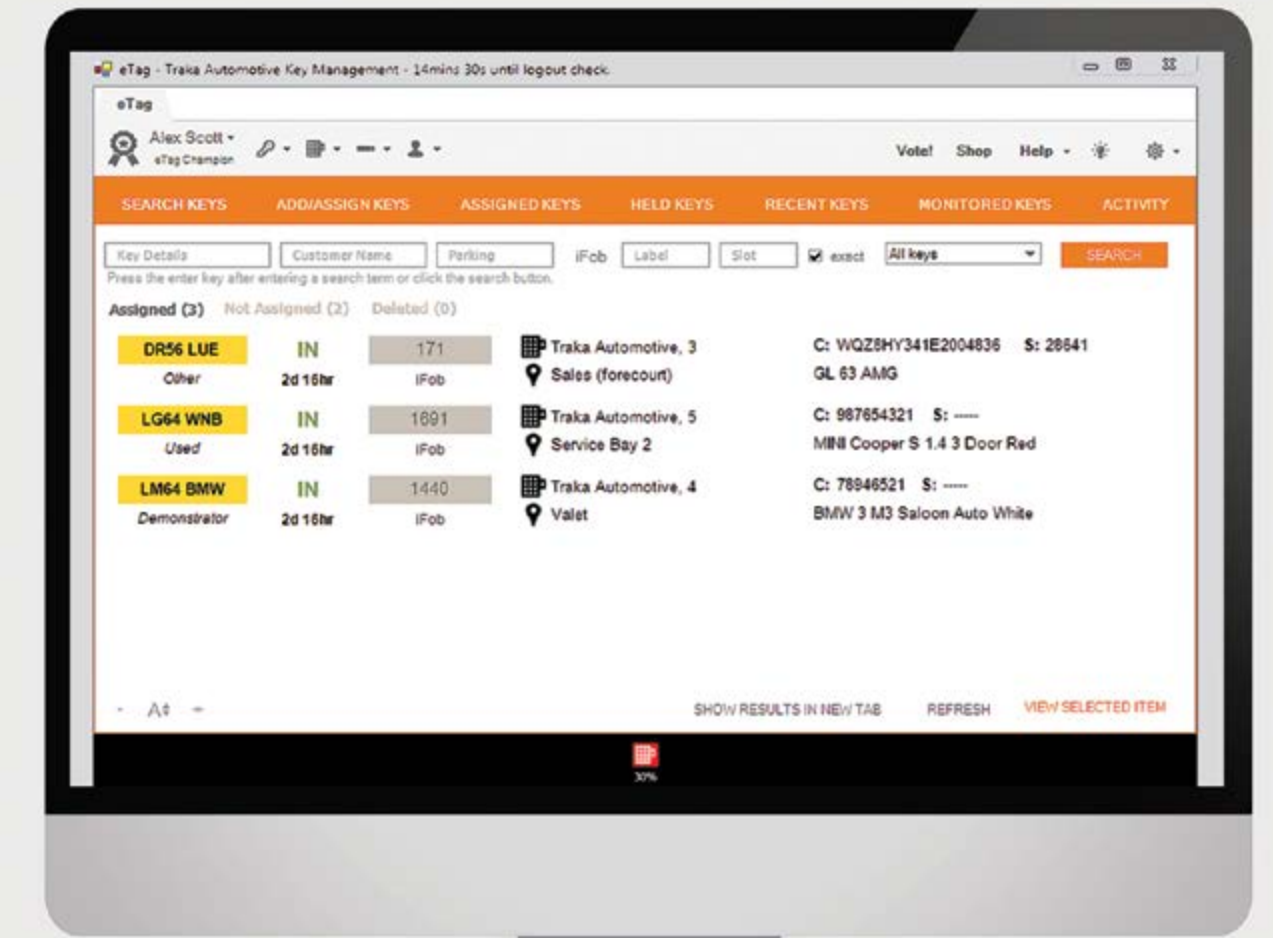
ASSA ABLOY is the global leader in door opening solutions, dedicated to satisfying end-user needs for security, safety and convenience.

traka  
ASSA ABLOY

traka-automotive.com

**Traka**  
30 Stilebrook Road, Olney,  
Buckinghamshire  
MK46 5EA United Kingdom  
sales@etagsolutions.com  
+44 845 2252910

**Traka USA**  
448 Commerce Way,  
Suite 100, Longwood  
FL 32750 USA  
sales@trakausa.com  
+1 877 34 TRAKA



**TRAKA AUTOMOTIVE**  
THE ONLY VIABLE KEY MANAGEMENT  
SOLUTION FOR AUTOMOTIVE  
DEALERSHIPS

traka  
ASSA ABLOY

ASSA ABLOY, the global leader  
in door opening solutions

All car dealerships know that key management is a real problem – misplaced keys can cost time and money – but is there an effective solution?

Traka Automotive, powered by eTag, is the newest addition to our range of intelligent key management solutions. A software solution tailored to the automotive industry that seamlessly integrates with your existing systems. You'll always know exactly who has which key, when it was removed and when it has been returned. You can also control or restrict access to vehicles and see a full audit trail of all key movements.

**TRAKA AUTOMOTIVE OFFERS HUGE BENEFITS TO YOUR DEALERSHIP AND WILL HELP YOU TO GROW MARGINS**

- The only viable solution for automotive dealers
- Clear visibility of stock, keys and usage across the whole group
- Reduced time looking for misplaced keys and eliminate lost keys from your business
- Reduction in key and vehicle lock replacement costs
- Audit trail of responsibility for parking fines and speeding tickets
- Increased productivity and efficiency in the workshop and vallet areas
- Manage the progress of all customer vehicles from your desk
- Save 'productives' time on every job and make more money/sell more parts per job
- Save time/effort and give more help to Service Advisors
- Measure every aspect of your business from staff efficiency to process effectiveness
- Comply with Insurance Provider requirements and reduce premiums
- Future-proof your business with guaranteed system performance as long as you operate eTag!
- Proven Return on Investment (see details below).

**HOW WE HAVE CALCULATED ROI**

Number of technicians (17) x 10 minutes lost per day, looking for keys : 17 X 10 = 170 (2.83 hours)  
 Multiply hours lost by average labour recovery rate : 2.83 x £82.22 = £232.68 loss per day  
 Average loss per month : £232.68 x 5 days x 4 weeks

**TOTAL LOSS PER MONTH : £4,654.00**

Traka Automotive creates hundreds of opportunities every day to:

- be more productive
- sell more hours and more parts
- reduce costs
- sell more cars
- improve customer satisfaction
- improve staff satisfaction
- know more about how your business is performing.

In fact, Traka automotive enables you to **make money every time a key moves in your dealership**

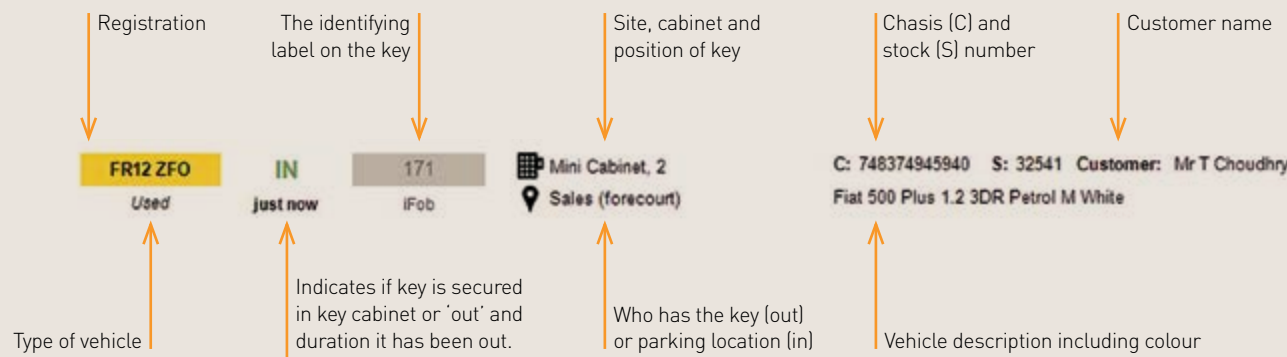
75+ million key movements are trusted to Traka Automotive, with 500,000+ new key movements every month

The eTag solution available as an app (coming soon).

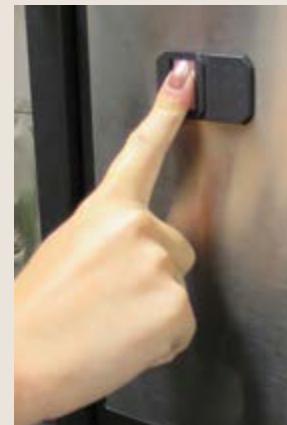
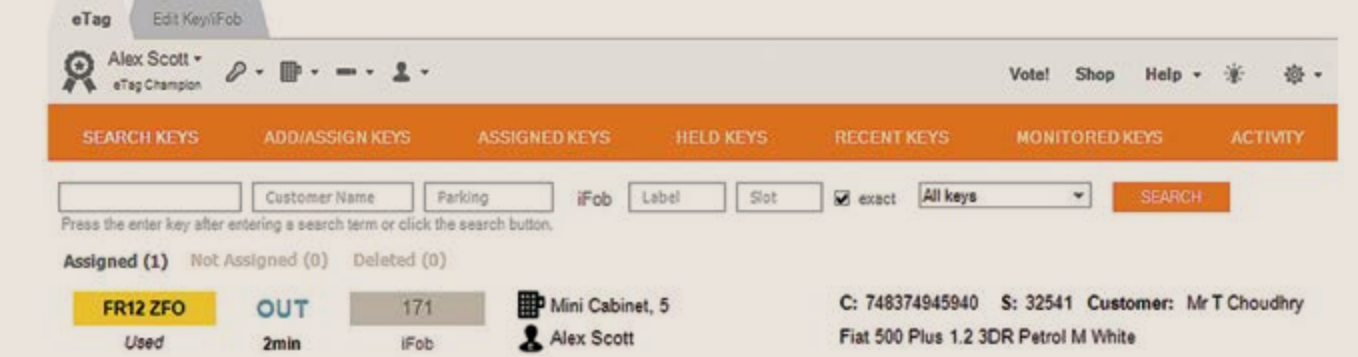


A simple at-a-glance record of where your vehicle keys are and who has taken them

**How does Traka Automotive works**



**IN**  
 When staff need to find a vehicle they search for it using the eTag software. Within milliseconds they are told which cabinet the key is in, exact position in the cabinet and where the car is parked on site. If you have multiple sites connected together then visibility of the key could be group-wide if you want it to be. The member of staff simply logs into the key cabinet, takes the key and goes directly to where they know the vehicle is located



**OUT**  
 If a key has been removed by an authorised user, the software will tell you that the key is OUT, the duration it has been out, who took it and where it was last parked. A full history of every transaction for every vehicle, key and user is stored on the software, forever.

When finished, the member of staff parks the vehicle and logs in to the key cabinet to return the key. The software automatically updates key location and vehicle parking location in the background ready for the next person searching to find the key.